

ADVERTISING RATES

Advertising space in *Pen & Palate* is available at the following rates:

Full page – Guild members \$400 + gst

Full page – non members \$600 + gst

Half page – members \$200 + gst

Half page – non members \$350 + gst

A 20% discount applies for advertisements in all six issues per year.

Text and photographs for advertisements should be supplied as finished copy. A fee of from \$50 upwards will apply for any advertisements requiring layout and design, depending on time and costs incurred.

COPY DATES

Closing date for both advertisements and editorial is 25th of the month prior to publication, ie 25 January for February issue, 25 March for April issue, 25 May for June issue, 25 July for August issue, 25 September for October issue, and 25 November for December issue.

MAIL OUTS

Mail outs are also available at a cost of \$200 + gst for members, \$400 + gst non members. These charges apply to both postal and emailed mail outs.

Items for a postal mail out must be in stamped envelopes or prepaid courier bags or boxes as appropriate.

To book advertising space or a mail out, please contact:

Adrienne Milburn

Guild administration secretary

Ph 09 376 3635

Email admin@foodwriters.org.nz

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